



My entry into the world of Multi-Level Marketing (MLM) or Network Marketing was quite by accident in January of 1985. However, when I realized the power of residual income and the leverage of duplication, I soon became a student of geometric progression.

Quite simply, MLM - as any marketing system - is a numbers game. And, as I have, you will discover that this is a game you can win with patience, persistence, and netWORKing. Commitment should empower, but it encumbers many. Most people quit because they do not believe it can happen for them. These doubting Thomas types have to "see in order to believe." As in our walk with God, on the other hand, success and accomplishment come with believing first. Faith in yourself is as critical to your achieving goals as is faith in God to reach heaven. Simply stated, when you "Believe It," you WILL "See It".

Jesus used numbers throughout his ministry on earth and we can learn much from the Bible about netWORK marketing or "Referral Marketing." For instance, Jesus taught the apostles to spread the gospel two-by-two to build a network of believers. The "Good News" for us is that this "word of mouth" marketing works. Read the following verses for a course on building any business - [Matthew 13:3-30](#), [Luke 8:1-16](#) and [Mark 4: 2-12](#). Briefly, the lesson is: work, sow seed, stay in the field and don't chase birds because they will get some of your seed; negative people are like the weeds and vines who want to choke the fruits of your labor - stay in the field - keep sowing and you will reap a bountiful harvest.

Stay on Track - Be Persistent and Consistent

<u>Month</u>	<u># of People on Your Team</u>	
1.	1	Copy this schedule onto a 3 X 5 Card and keep it in your pocket or purse as a daily reminder for your action plan.
2.	3	
3.	7	
4.	15	
5.	31	Sow Seed!
6.	63	Stay in the Field and Sow Seed!
7.	127	
8.	255	
9.	511	
10.	1,023	
11.	2,047	
12.	4,095	

This can be and has been done by others with no more talent and energy than you!  
There is no better time than NOW  
***Let's Do It!***

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If you want to be a bit more aggressive than one per "Month," change Month to "Week."